Personal Information

XTechGear considers your privacy online to be of utmost importance. However, certain portions of our online services require the collection of some personally identifying information, such as your name, job title, business address, email address, and, when appropriate for conducting a transaction, your credit card and billing information. The privacy practices of this policy apply to http://www.xtechgear.com (the "web site").

XTechGear uses a traffic analyzer on this web site. This traffic analyzer does not create individual profiles for visitors. It only collects aggregate data.

XTechGear may, from time to time, modify its privacy practices. We will attempt to provide you with advance notice of any modifications by amending this privacy policy page in advance of modifying our practices. If you have any questions regarding our privacy policy or concerns about our intended modifications, please contact us at info@xtechgear.com with "Privacy Policy" in the subject line.

Any personally identifying information you provide to us is securely stored in a database to which only certain XTechGear employees and agents have authorized access. By accepting our Conditions for use for using this web site, you expressly consent to our use and disclosure of your personally identifying information as necessary to use our online services through this web site. For particularly sensitive information, such as credit card numbers and accounting information, XTechGear will employ accepted transmission and storage protocols, such as encryption, to prevent this information from being disclosed. Personally identifying information is not shared with third parties (other than in the course of completing a transaction at your request), unless reasonably believed to be required by law, court order or any other such legal process. This information may, however, be used for internal data processing, such as compiling statistical information about the use of our web site. As a service to you, we may also use this information to customize the content we offer. In addition, if you email us or supply us with your email address, we may use that address for future communications with you. If you would like to specify how you wish to be contacted by us, you may so indicate in the boxes provided for that purpose wherever they appear on our site and we will respect your wishes.

Business Relationships

The XTechGear web site contains links to other web sites, including those of some of our manufacturer partners. Please note that XTechGear is not responsible for the privacy practices or the content of other web sites. To the extent that third party advertisers are used, they adhere to their own privacy practices.

XTechGear may, from time to time, partner with a company to provide co-branded services. In those instances, we may provide some of your personally identifying information to the other company.

Cookies

XTechGear may also use on its web site a personalization technology called a "cookie." A cookie is a small text file placed on your hard disk that identifies your browser software to a web site. Cookies allow us to track when you enter, leave, and re-enter our site and what path you take through our site. In doing this, we can provide you with a more personalized experience.

If you would like to be notified when you receive a cookie and given the option of accepting it, you can set your web browser accordingly. For more information about how you can do that, and on cookie technologies in general, please visit info@xtechgear.com with "Privacy Policy" in the subject line. .